



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

# Contract # 1353848

Schedule Dates 08/14/12-08/20/12  
Advertiser Restore Our Future (68533)  
Agency Mentzer Media Services (1381)  
Product POLITICAL ISSUE (ns) (1187)  
Brand RESTORE/FUTURE 8/14 (467248)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name Braunschweig, Ann  
Phone/Fax /  
CPE 1896  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments RESTORE/FUTURE 8/14

Date Entered 08/13/12  
Last Modified 08/13/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06273744  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$6,045.00  
Net Total \$34,255.00  
Sales Tax

West Palm Beach (WPEC)  
By Broadcast Month Spots Rate  
Aug. 2012 44 \$40,300.00  
Grand Total: 44 \$40,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/14/12-08/17/12	3	:30	11A-12P (EST)	4		X	X	X	X			4	\$415.00	\$1,660.00	West Palm Beach (WPEC)		8/13/12
2.0	Normal Line / SPOT (2)	08/14/12-08/17/12	3	:30	12P-12:30P (EST)	4		1	1	1	1			4	\$575.00	\$2,100.00	West Palm Beach (WPEC)		8/13/12
3.0	Normal Line / SPOT (3)	08/14/12-08/17/12	3	:30	4P-5P (EST)	4		X	X	X	X			4	\$450.00	\$1,800.00	West Palm Beach (WPEC)		8/13/12
4.0	Normal Line / SPOT (4)	08/14/12-08/17/12	3	:30	5P-5:30P (EST)	4		1	1	1	1			4	\$500.00	\$2,000.00	West Palm Beach (WPEC)		8/13/12
5.0	Normal Line / SPOT (5)	08/14/12-08/17/12	4	:30	11:35P-12:35A (EST)	4		X	X	X	X			4	\$340.00	\$1,360.00	West Palm Beach (WPEC)		8/13/12
6.0	Normal Line / Prime (6)	08/14/12-08/14/12	2	:30	10P-CBS-The Mentalist (Tuesday)	1								1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		8/13/12
7.0	Normal Line / Prime (7)	08/15/12-08/15/12	2	:30	9P-CBS-Criminal Minds (Wednesday)	1								1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		8/13/12
8.0	Normal Line / Prime (8)	08/15/12-08/15/12	2	:30	10P-CBS-CSI Crime Scene Investigation (Wednesday)	1								1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		8/13/12
9.0	Normal Line / Prime (9)	08/16/12-08/16/12	2	:30	10P-CBS-Person of Interest (Thursday)	2								2	\$2,100.00	\$4,200.00	West Palm Beach (WPEC)		8/13/12
10.0	Normal Line / Prime (10)	08/17/12-08/17/12	2	:30	9P-CBS-CSI New York (Friday)	1								1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		8/13/12
11.0	Normal Line / Prime (11)	08/17/12-08/17/12	2	:30	10P-CBS-Blue Bloods (Friday)	1								1	\$2,250.00	\$2,250.00	West Palm Beach (WPEC)		8/13/12

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12.0	Normal Line / Prime (12)	08/18/12-08/18/12	2	:30	9P- CBS-Crimetime (Saturday)							2		2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		8/13/12
13.0	Normal Line / Prime (13)	08/18/12-08/18/12	2	:30	10P- CBS-48 Hours Mystery (Saturday)							2		2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		8/13/12
14.0	Normal Line / SPOT (14)	08/19/12-08/19/12	2	:30	8A- 9A (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/13/12
15.0	Normal Line / SPOT (15)	08/19/12-08/19/12	3	:30	6:30P- 7P (EST)								1	1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/13/12
16.0	Normal Line / SPOT (16)	08/19/12-08/19/12	3	:30	7P- 8P (EST)								1	1	\$3,750.00	\$3,750.00	West Palm Beach (WPEC)		8/13/12
17.0	Normal Line / Prime (17)	08/19/12-08/19/12	2	:30	9P- CBS-The Good Wife (Sunday)								2	2	\$1,500.00	\$3,000.00	West Palm Beach (WPEC)		8/13/12
18.0	Normal Line / Prime (18)	08/19/12-08/19/12	2	:30	10P- CBS-The Mentalist (Sunday)								2	2	\$1,500.00	\$3,000.00	West Palm Beach (WPEC)		8/13/12
19.0	Normal Line / SPOT (19)	08/20/12-08/20/12	3	:30	11A- 12P (EST)								1	1	\$415.00	\$415.00	West Palm Beach (WPEC)		8/13/12
20.0	Normal Line / SPOT (20)	08/20/12-08/20/12	3	:30	12P- 12:30P (EST)								1	1	\$525.00	\$525.00	West Palm Beach (WPEC)		8/13/12
21.0	Normal Line / SPOT (21)	08/20/12-08/20/12	3	:30	4P- 5P (EST)								1	1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/13/12
22.0	Normal Line / SPOT (22)	08/20/12-08/20/12	3	:30	5P- 5:30P (EST)								1	1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/13/12
23.0	Normal Line / SPOT (23)	08/20/12-08/20/12	4	:30	11:35P- 12:35A (EST)								1	1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/13/12

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24.0	Normal Line / Prime (24)	08/20/12-08/20/12	3	:30	10P - CBS-Hawaii Five-0 (Monday)	1	1							1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		8/13/12

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 20px;">WPEC-TV</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">8/13/12</span>
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I, Lauren Schumacher  
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

WPEC CONTRACT #1353848

**Total Charges:**     \$ 40,300 =     GROSS

This broadcast time will be used by: Restore Our Future, Inc.

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes
☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

12/6/11 \_\_\_\_\_  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected  
Lillie K Roberts Lillie K Roberts Sales Director  
Signature Printed Name Title



**Client Information Request Form  
Issue**

**Advertiser Group Name:** Restore Our Future, Inc.

**Address:** 1250 Eye Street NW, Suite 900

**City, State & Zip Code:** Washington, DC 20005

**Phone:** 202-572-8663

**Fax:** 202-572-8683

**Executive Director or  
President** Carl Forti

**Group Treasurer** Charles R. Spies



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Restore Our Future PARTY: \_\_\_\_\_

OFFICE/DESCRIPTION: ISSUE ELECTION DATE: 8/14/12

INQUIRY MADE BY: Elise Cloyd  
Candidate Manager Agency Committee (circle one)

ADDRESS: Mentzer Media Services  
100 Fairmount Ave., Suite 306  
Towson, MD 21286

PHONE: 410-825-7034 FAX: 410-321-9516

EMAIL: \_\_\_\_\_

Information Requested: Rates & Airline

Final Disposition: Order Placed \$40,300\*

If Committee, list officers and position: \_\_\_\_\_

TAKEN BY: Cheryl Blair DATE: \_\_\_\_\_ TIME: \_\_\_\_\_  
T'Rep Wash.